

For Immediate Release

16945 Camino San Bernardo San Diego, CA 92127

Contact Carolyn Mitchell-Voss Hawthorne Cat 858.674.7167 cvoss@hawthornecat.com

July 6, 2015

Hawthorne Cat Announces Mini Excavator Sales Event

Special Offer | Extended Powertrain and Hydraulics Warranty Plus \$250 Gift Certificate

Waipahu, HI — Hawthorne Cat, the exclusive Cat® equipment dealer in the Hawaiian Islands and Pacific Region announces an exclusive sales event for its Hawaii customers. Preapproved, Hawaii customers can take advantage of one time, one day only special offers on select new Cat Mini Excavators. Customers can preview featured models including the Cat 308E, 304, 302.4, 301.7 Mini Excavators.

The sales event takes place on **Thursday**, **July 16**, **2015**, **from 10 am to 1 pm**, **at Hawthorne Cat**, located at 94-025 Farrington Highway in Waipahu, HI. Visit the Hawthorne Cat website to RSVP for the Mini Excavator Sales Event or call **808.590.8242**.

According to Hawthorne Cat Inside Sales Representative, Parker Paredes, "This is a great opportunity for our customers to have lunch, meet our expert team in parts, service and rentals, and check out the latest models of Cat Mini Excavators. Customers who attend will receive a Hawthorne Cat Care Package - hydro flask, hat, and t-shirt." Paredes continues, "Event seating is limited. Be sure to RSVP today!"

Shane Oliveira, Sales Manager, adds, "Customers will receive a complimentary extended powertrain and hydraulics warranty (24 months/2,000 hours) plus a \$250 Hawthorne Cat Gift Certificate with the purchase of a new Mini Excavator at the sales event. The gift card can be used for purchases of parts, service, work tools, and rental transactions."

About Hawthorne Cat

Hawthorne Cat is the authorized dealer for Cat construction and power equipment in San Diego, Hawaii, Guam, Saipan and American Samoa. Hawthorne sells, rents, provides parts and service, training and emission solutions to various industries including general building construction, landscaping, marine, paving and power generation. For more on Hawthorne Cat, visit <u>http://www.hawthornecat.com</u>.